Charm
Good taste
Generosity

OUR MISSION

The corporation and each associate have the mission of contributing to a higher level of gracious living for those who are touched by our products and services.

Gracious living is marked by qualities of charm, good taste and generosity of spirit. It is further characterized by self-fulfillment and the enhancement of nature.

We reflect this mission in our work, in our team approach to meeting objectives and in each of the products and services we provide our customers.
Guiding Principles

WE ENDEAVOUR TO:

- Living on the leading edge of design and technology.
- Maintain a single level of quality across all product categories.
- Provide consistent quick delivery to the end user.
- Employ service-minded people who enjoy solving problems, are passionate about their work and business, take ownership, and are accountable.
- Reinvest an average of at least 90% of our earnings back into the Company.
It's a Shared Vision
13,000+ Products designed

Patents registered 7,000

Manufacturing plants worldwide 55+

Design studios on 3 continents 5

Associates 30,000+

5 Innovation Centres

4,000+ Showrooms

5 Test Labs

147 Years History
It all began in 1873
1873 Kohler & Siberzahn makes plows and other farm implements.
An inspired move launched our legacy of design and engineering.
<table>
<thead>
<tr>
<th>FOUNDATION</th>
<th>MANUFACTURING DEVELOPMENT</th>
<th>CONTINUOUS EXPANSIONS</th>
<th>GLOBAL ACQUISITIONS &amp; EMEA IMPLEMENTATION</th>
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<tbody>
<tr>
<td>1873 Kohler Co. is founded in Sheboygan, Wisconsin.</td>
<td>1905 Walter J. Kohler is elected company President.</td>
<td>1937 Herbert V. Kohler Sr. is elected President of Kohler Co.</td>
<td>2002 Kohler Co. acquires Karat, which makes vitreous china products in Thailand.</td>
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<td>1911 Kohler Co. introduces the industry's first one-piece, built-in bath with an integral</td>
<td>1948 Kohler Co. begins producing and marketing small engines.</td>
<td>2004 Kohler Co. celebrates the opening of its Dubai office.</td>
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<td></td>
<td>apron.</td>
<td>1965 Introduction of bathroom fixtures in &quot;accent&quot; colors, more vibrant than the</td>
<td>2008 The European warehouse opens Kohler Co.</td>
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<td>1926 Kohler Co. enters the powers systems business.</td>
<td>pastels of the 1920s.</td>
<td>2009 David Kohler is named President and Chief Operating Officer.</td>
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<td>1927 Kohler Co. begins production at its new pottery building, becoming a full-line</td>
<td>1967 New concept of boldly colored products under the tagline THE BOLD LOOK OF</td>
<td>2010 The 2nd Kohler plant in Jhagadia, Gujarat, India is completed and begins</td>
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<td></td>
<td>plumbing products manufacturer.</td>
<td>KOHLER.</td>
<td>manufacturing faucets.</td>
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<td>Technological breakthrough with products in pastel colours.</td>
<td></td>
<td>2014 Kohler Co. celebrates the grand opening of its first office in Johannesburg,</td>
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<td>1883 An enamelled cast-iron horse though/hog scalding is sold as a</td>
<td></td>
<td></td>
<td>South Africa.</td>
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<td></td>
<td>bathtub.</td>
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<td>2019 Kohler Co. celebrates the opening of its office in Nairobi, Kenya.</td>
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<td>2001 Mira, the leading shower manufacturer in the UK becomes a Kohler company.</td>
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</tbody>
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More than 147 years later, we are a pioneer in design, engineering & sustainability.
Regional Design Studios give Kohler fluency in local culture. Through cultural immersion, we understand the relevance of local products to people globally and curate our core ranges.
Global Design Studios

United States Design Studio

AVID™ Mixer •
COMPOSED™ Mixer •
Global Design Studios

United Kingdom Design Studio

VEIL™ Vessel •
MODERN LIFE™ Toilet •
KANKARA™ Vessel •
Global Design Studios

France Design Studio

PRESQU’ÎLE™ Wallhung Toilet •
Global Design Studios

United States Design Studio

PURECLEAN™ Toilet Seat •
Designed and patented by Kohler US •
for Asian market needs
INTERNATIONAL DESIGN AWARDS

RED DOT AWARD - AVID™ | COMPOSED™ | MODERN LIFE™

IF DESIGN AWARD - MODERN LIFE™

GOOD DESIGN AWARD - NUMI™ INTELLIGENT TOILET

IDEA SILVER AWARD - VEIL™ INTELLIGENT TOILET
Community
EDUCATION & GROWING THE FUTURE • CORPORATE PARTNERSHIP • DISASTER RELIEF •

Work Place
ETHICS • SAFETY • DEVELOPMENT OPPORTUNITIES •

Environment
FOOTPRINT REDUCTION • SUSTAINABLE PRODUCTS • COMMUNICATION & EDUCATION •

WITH A GLOBAL RESPONSIBILITY
WASTELAB IS A LIVING CASE STUDY OF HOW SUSTAINABILITY CAN BE INNOVATIVE AND HOPEFUL.
To act as a multi-specialist

CERAMIC
KANKARA™ VESSEL

SHOWERING
REAL RAIN™ LOURE SQUARE RAIN PANEL

TAPS & MIXERS
COMPONENTS™ ROW SPOUT

BATHING
VEIL™ FREESTANDING BATH

COMMERCIAL
PATIO™ TOUCHLESS

ARTIST EDITIONS
BROIOLLETTE™ VESSEL FACETED GLASS
To act as a multi-specialist

SMART HOME

DTV™ PLUS

COLORS AND FINISHES

NUMI™ 2.0
INTELLIGENT TOILET

VERDERA™
VOICE LIGHTED MIRROR WITH AMAZON ALEXA

SENSATE™
KITCHEN FAUCET WITH KOHLER CONNECT
Global Projects

Park Hyatt Washington, D.C.
The Cosmopolitan Las Vegas, Nevada
Wynn Encore Las Vegas, Nevada
The Ritz-Carlton Dallas, Texas
W Hotel Austin, Texas
Westin Cape Town, South Africa
St. Regis Atlanta, Georgia
The Roosevelt Hotel New Orleans, Louisiana
Sun Square Hotel Cape Town, South Africa
Hilton Orlando, Florida
The Ritz-Carlton Charlotte, North Carolina
JW Marriott Indianapolis, Indiana
Hôtel Plaza Athénée New York, New York
City Lodge Dar es Salaam, Tanzania
ClubMed, Mahé Sainte Anne, Seychelles
InterContinental New York, New York
St. Regis Bahia Beach Rio Grande, Puerto Rico
Westin Playa Bonita Panama City, Panama
W Hotel Santiago, Chile
Tambo del Inka Urubamba, Peru
Banyan Tree Cabo Marqués Acapulco, Mexico
St. Regis Mexico City, Mexico
Four Seasons Punta Mita, Mexico
Four Seasons Marrakech, Morocco
The Savoy London, England
Four Seasons London, England
Sheraton Paris, France
City Lodge Nairobi, Kenya
Sofitel Grand Sopot, Poland
Dom Hotel Cologne, Germany
Aramani Hotel Milan, Italy
Four Seasons St. Petersburg, Russia
Stay Easy Hotel Cape Town, South Africa
Atlantis Dubai, United Arab Emirates
Burj Khalifa Dubai, United Arab Emirates
Seven Stars Resort Providenciales, Turks & Caicos Islands
Raffles Makkah Palace Makkah, Saudi Arabia
Singita Kwitonda Lodge Volcanoes National Park, Rwanda
The Kampala Serena Kampala, Uganda
Ciragan Palace Kempinski Istanbul, Turkey
Leela Kempinski Delhi, India
LUX Grand Baie, Mauritius
Westin Siray Bay Phuket, Thailand
Shangri-La Hotel Mumbai, India
Sofitel Mumbai, India
Fairmont Peace Hotel Shanghai, China
Peninsula Shanghai, China
Furama Hotel Dalian, China
The Ritz-Carlton Sanya, China
The Ritz-Carlton Kowloon, Hong Kong, China
Sheraton Shenzhen, China
The Ritz-Carlton Beijing, China
Royal Park Luanda, Angola
Four Seasons Desroches Island, Seychelles
The Maslow Time Square, Pretoria, South Africa.
Landmark Destinations in Africa

Club Med Desroches Island, Seychelles
Sugar Beach Resort & Spa, Mauritius
Anantara Iko Resort & Villas
Southern Sun, Lusaka
Times Square Hotel, Pretoria
Westin Presidential Suite, Cape Town