bold [bɒld]  
- adjective

fearless, valiant, BRAVE, intrepid, valorous, dauntless; having a STRONG or VIVID appearance.
As I See It, #7 in a photographic series by Sacha Waldman.

The Pinstripe™ faucet. Hot, cold and dangerously good-looking.

1-800-4-KOHLER, ext. XXX
kohler.com/pinstripefaucet

As I See It, #9 in a photographic series by Sacha Waldman.

Hats off to tankless technology. The surprising simplicity of the Purist® Hatbox toilet.

Expect the unexpected.

1-800-4-KOHLER, ext. XXX
kohler.com/puristtoilet

As I See It, #2 in a photographic series by Jean Claude Maillard.


1-800-4-KOHLER, ext. XXX
kohler.com/frenchgold
WELCOME TO KOHLER – WHERE BOLD THINKING AND RIGOROUS CRAFTSMANSHIP COMBINE TO BRING INNOVATIVE, BEAUTIFUL DESIGN TO LIFE.

WE’RE CELEBRATING 140 YEARS OF SETTING THE STANDARD OF EXCELLENCE AND PUSHING THE LIMITS OF DESIGN. WHETHER WE’RE CREATING KITCHEN AND BATH PRODUCTS, TILE AND FURNITURE COLLECTIONS, ENGINES AND GENERATORS, OR FOUR-STAR RESORTS AND CHAMPIONSHIP GOLF COURSES, OUR WORK IS BORN FROM A DESIRE TO DESIGN EXPERIENCES THAT MAKE THE WORLD MORE GRACIOUS.

AFTER FOUR GENERATIONS, WE REMAIN A FAMILY-OWNED COMPANY. BOLDER THAN EVER.
30,000 EMPLOYEES

4 BUSINESSES
KITCHEN & BATH
GLOBAL POWER
INTERIORS
HOSPITALITY

5 CONTINENTS
AFRICA
AMERICAS
ASIA
AUSTRALIA
EUROPE
LIFE WITHOUT LABOR IS GUILT. LABOR WITHOUT ART IS BRUTALITY.

- John Ruskin
Our history is one of invention. A pioneering spirit of ingenuity has defined Kohler Co. from its earliest days when John Michael Kohler launched a global plumbing company with a horse trough turned bathtub. A visionary, Kohler understood the importance of innovative design and an uncompromising commitment to craft and quality.
Kohler Co. is founded in Sheboygan, Wisconsin, on December 3. The company, initially named Kohler & Silberzahn, makes plows and other farm implements.

An enameled cast-iron horse trough/hog scalders is sold as a bathtub, the first plumbing product manufactured by Kohler Co.

John Michael purchases 21 acres of farmland in Riverside, four miles west of Sheboygan, to build a new foundry and moves the company to this location.

Robert J. Kohler is elected company President after his father John Michael Kohler's death in 1900.

The new foundry is destroyed by fire. Operations return temporarily to Sheboygan while the Riverside foundry is rebuilt. At this time, the company is reorganized and renamed J.M. Kohler Sons Co.

Walter J. Kohler is elected company President following the death of Robert Kohler, leading the Company for the next 35 years.

Kohler Co. introduces the industry's first one-piece, built-in bath with an integral apron.

The Company adopts its current name, Kohler Co. Riverside is incorporated as Kohler Village.

The American Club, opens its doors to house single male employees in comfortable surroundings at an affordable cost.

Kohler Co. enters the Power Systems business with the introduction of the Kohler Automatic Power & Light, the world's first engine-powered electric generator.

A new plant in the Village of Kohler begins to manufacture faucets and other brass accessories.

Kohler Co. begins production at its new pottery in the Village of Kohler, becoming a full-line plumbing products manufacturer.

Walter Kohler is sworn in as Governor of Wisconsin, while continuing to serve as Chairman, President and CEO of Kohler Co.

Herbert V. Kohler, Sr., is elected President of Kohler Co., becoming Chairman and Chief Executive Officer after Walter J. Kohler’s death in 1940.

Kohler Co. begins producing and marketing small engines.

A new plant for the manufacture of vitreous china and fiberglass-reinforced plastic plumbing products is established in Spartanburg, South Carolina. It is the first Kohler Co. manufacturing operation outside of Wisconsin.

Kohler Co. introduces bathroom fixtures in “accent” colors, richer and more vibrant than the pastels of the 1920s.

Advertising Manager Armond “Bud” Grube, along with Charles Pagnucco and Alfred Ellrodt, developed the concept of boldly colored products under the tagline THE BOLD LOOK OF KOHLER®.

Herbert V. Kohler, Jr., is elected Chairman of the Board and Chief Executive Officer, succeeding Lyman Conger who retires after 50 years of service. Kohler also becomes President two years later.
The John Michael Kohler Arts Center collaborates with Kohler Co. to develop the Arts/Industry program, giving artists from around the world access to the pottery and foundry to create original artwork.

To sustain its commitment to cast-iron plumbing fixtures, Kohler Co. introduces a sophisticated electric induction iron-melting facility to replace the coke-fired cupolas which had been in continuous use since 1920.

Following extensive renovations, The American Club reopens as a resort hotel. Today, it remains the Midwest's only AAA Five-Diamond resort hotel and has earned this distinction every year since 1986.

Sterling Faucet Co. joins Kohler Co., marking the first acquisition in the company's 111-year history.

Kohler Co. enters the furniture business with the acquisition of Baker Knapp & Tubbs, Inc.

Jacob Delafon, a leading French plumbing products company, is acquired along with eight manufacturing sites in France, Egypt, Morocco and Spain.

Kohler Co. opens its first golf course, Blackwolf Run®, which is named the year's best new public course by Golf Digest magazine.

Kohler Co. acquires Sanijura, the largest bathroom cabinet and vanity manufacturer in France.

Known as Foshan Kohler, Ltd., a joint venture agreement with China's leading ceramic ware manufacturer represents an important first step in strengthening the company's position in China.

Kohler Co. opens The Straits® at Whistling Straits® on the shore of Lake Michigan northeast of the Village of Kohler.

Kohler Co. receives a prestigious award from the National Society of Engineers for the innovative Overhead Cam (OHC) 18 hp engine. The award lauds the engine as the best new product in 1998.

Kohler expands European offices and distribution to include Oer-Erkenschwick, Germany.

Mira, the leading shower manufacturer in the United Kingdom, becomes a Kohler company.

Kohler Co. acquires KARAT, which makes vitreous china products in Thailand for customers worldwide.

Kohler Co. acquires the Old Course Hotel, Golf Resort & Spa, and The Duke's Course in St Andrews, Scotland.

Kohler celebrates the opening of its Dubai office.

The U.S. Environmental Protection Agency presents Kohler with its first WaterSense® award. Kohler has received a WaterSense award every year since 2008.

Production begins at Kohler's new vitreous china plant in Jhagadia, Gujarat, India.

The second Kohler plant in Jhagadia, Gujarat, India, is completed and begins manufacturing faucets.

Numie®, Kohler's most advanced toilet, is introduced in the United States and China.

The American Club and Kohler Waters Spa earn their first Forbes Five-Star awards.

Kohler celebrates the grand opening of its first office in Johannesburg, South Africa.

Kohler is still leading the industry in innovation and design. Bolder than ever.

Working toward sustainability is an ongoing journey. Kohler plans to reach its net-zero environmental footprint goal by 2035.
Recognized as a global leader in design and innovation, the Kitchen & Bath Group manufactures fixtures, faucets, cabinetry and accessories for residential, commercial and industrial markets worldwide.

- KOHLER
- ENGLEFIELD
- KARAT
- SANIJURA
- MIRA
- STERLING
- DARYL
- NOVITA
- HYTEC
- RADA
- JACOB DELAFON

Providing dependable residential, industrial and marine power solutions, the Global Power Group manufactures generators, transfer switches, switchgear and controllers, and engines.

- KOHLER POWER SYSTEMS
- SDMO
- MAQUIGERAL
- UPSL
- KOHLER ENGINES
- LOMBARDINI
Offering exquisite collections by some of the world’s most renowned designers, the Interiors Group is comprised of two luxury home furnishing divisions – decorative products and furniture.

* BAKER
* ANN SACKS
* MCGUIRE
* MARK DAVID
* KALLISTA
* ROBERN

The Hospitality & Real Estate Group’s portfolio boasts the-first and-only Forbes Five-Star hotel property in Wisconsin, world-class championship golf courses as well as a 5 AA Red Star property.

KOHLER, WISCONSIN
* THE AMERICAN CLUB RESORT
* RIVERBEND PRIVATE CLUB
* KOHLER WATERS SPA
* BLACKWOLF RUN GOLF COURSES
* WHISTLING STRAITS GOLF COURSES
* KOHLER ORIGINAL CHOCOLATES

ST ANDREWS, SCOTLAND
* THE OLD COURSE HOTEL, GOLF RESORT AND SPA
* HAMILTON, GRAND RESIDENCES
* THE DUKES GOLF COURSE
Kohler Co. is a recognized global leader in kitchen and bath design. Its diversity of products and powerful portfolio of brands lead the way in design, craftsmanship and innovation – knit together by a single level of quality over a broad range of price points. Since 1998, Kohler has doubled in size and is a leading international plumbing brand.

**MANUFACTURING LOCATIONS**

**UNITED STATES**
- Kohler, Wis.
- Kohler, Wis.
- Mosel, Wis.
- Saukville, Wis.
- Hattiesburg, Miss.
- Brownwood, Tex.
- Spartanburg, S.C.
- Sheridan, Ark.
- Huntsville, Ala.
- Union City, Tenn.
- Portland, Ore.
- Bristol, Pa.
- San Francisco, Calif.
- High Point, N.C.
- Hildebran, N.C.

**CHINA**
- Beijing
- Changshu
- Changzhou
- Chongqing
- Foshan
- Nanchang
- Shanghai
- Zhuhai
- Zhongshan
- Zibo

**FRANCE**
- Belvoye
- Troyes
- Champagnole
- Brest
- Cholet

**ENGLAND**
- Cheltenham
- Hull
- Skelmersdale
- Wallasey

**MEXICO**
- Mexico City
- Monterrey
- Reynosa

**ITALY**
- Reggio Emilia
- Rieti

**INDIA**
- Aurangabad
- Jhagadia

**INDONESIA**
- Semarang
- Medan

**CANADA**
- Armstrong

**SPAIN**
- Zaragoza

**MOROCCO**
- Tangier

**EGYPT**
- Tenth Ramadan

**THAILAND**
- Saraburi

**SINGAPORE**
- Jurong

**NEW ZEALAND**
- Auckland

**SLOVAKIA**
- Martin

**SOUTH KOREA**
- Cheonan

**BRAZIL**
- Colombo
GIVE
THOUGHT,
TAKE
ACTION

SEE WHAT
BELIEVING IN
BETTER™ MEANS
AT KOHLER
We invest 90% of our earnings back into our company each year. Our most recent investments include the construction of three LEED-certified facilities in the United States and China.

Our associates give back to their communities through volunteering their time and resources, such as helping to plant more than one million trees in China and providing disaster relief for earthquake victims in New Zealand.

We’ve committed to a 2035 goal of “net zero” environmental impact on carbon emissions and solid waste globally. To meet this goal, we’re working to understand the life cycle of each product we create. We study the effects of everything from where and how raw materials are sourced to how a product can be repurposed or recycled at the end of its life.
AWARD-WINNING DESIGN & INNOVATION

There’s no doubt we’re most at home as a company in the kitchen and bathroom. It’s where we got our start, and it’s where our philosophy of design excellence and innovation took root.

Today this legacy compels us to pursue fresh perspectives and solutions for the home. It urges us to rethink design for sustainability. It drives us to study technology trends and research how people use their living spaces.

As a result, KOHLER® kitchen and bath products have received notable design awards and are essential in shaping the style and functionality of the modern home.
26,000 PRODUCTS
Design, market, and technological research are the three central pillars of product development that combine to keep Kohler on the leading edge of design and innovation.

Our design process always focuses on gaining insight into the real needs of consumers while looking at changes in the environment, society, and economy that shape our future.
ADVANCED TECHNOLOGIES

Kohler industrial designers continue to pioneer work with new materials and technologies. As a result, we’ve introduced a lot of “firsts” to the kitchen and bath world.

GLOBAL DESIGN STUDIOS

Our design teams in London, Shanghai, Paris and Kohler bring a deep understanding of regional lifestyles and evolving ideas of modern comfort, convenience and beauty to their work.
Art and design are natural and inseparable sources of inspiration for Kohler, feeding the company’s longstanding creative tradition. Both the Artist Editions® product line and the Arts/Industry program reflect our commitment to bringing art into everyday life.

Artist Editions products are crafted by skilled artisans using methods that have been passed down for generations. Each design is inspired by patterns and color palettes drawn from cultures and landscapes around the world.

The Arts/Industry program gives artists worldwide the opportunity to create work using our industrial materials and facilities. It allows them to explore original forms and concepts and to undertake new ways of thinking and creating.
You can find KOHLER® products in some of the most spectacular hospitality spaces around the world. Balancing style and comfort with leading-edge designs, our products help today’s most forward-thinking designers and architects bring their visions to life. With products for every aesthetic, budget and experience, we help transform hospitality endeavors from just a place to visit to a place people love.
BOLD. IT HAS DEFINED WHO WE ARE, HOW WE THINK AND WHAT WE DO. TO BE BOLD IS TO LEAD. TO BE BOLD IS TO INNOVATE. TO BE BOLD IS TO DARE TO IMAGINE DIFFERENTLY.

IN EVERY ASPECT OF OUR BUSINESS FROM THE CREATIVE PROCESS TO MANUFACTURING TO MARKETING, KOHLER STRIVES TO LEAD. IN THE ARTISTRY OF OUR PRODUCT DESIGNS, IN RESEARCH AND DEVELOPMENT, THROUGH SUSTAINABLE MANUFACTURING AND INSPIRED ADVERTISING, KOHLER IS TAKING BOLD STEPS TOWARD EVER HIGHER LEVELS OF EXCELLENCE. A LOOK AT OUR ADVERTISING HISTORY REVEALS JUST HOW LONG WE’VE BEEN ON THE LEADING EDGE OF DESIGN INVITING PEOPLE TO DISCOVER THEIR OWN BOLD STYLES WITH KOHLER.
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- adjective

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